

crane communications
Residential Services

crane®



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Integrating Technology

As life gets a little more complicated we often crave the simplicity we once knew. Technological innovation changes things and just as it can enhance our capabilities at work, so it can simplify life at home.

From designing single source home audio-visual systems to integrated heating, lighting, home security and multi-room entertainment systems, Crane builds one-touch simplicity into life.



Integrated home-life technology

Being at the forefront of home-life technology once meant you had one three channelled colour TV, a single remote control and a music system that had a twin speed turntable, tuner and double cassette deck.

Today you may have DAB digital radios and televisions dotted around the house, a number of DVD players with an unsightly stack of boxes balanced under your TV that runs through a surround sound music system in your front room and all with individual remote controls and cabling that's not easily concealed.



When you add your iPod, MP3 or MP4 player, Xbox or PlayStation, streaming video and music to the mix, you may have different audio-visual systems running in different rooms, but what you don't have is a cost-effective integrated home-life entertainment system that's incorporated into the very fabric of your home. Something that's not complicated, just clever.

For over a decade Crane has worked closely with specifiers, interior designers and architects, designing, installing and integrating home-life technology. From your server to your satellite receiver, we store the technology in one place and create the means for you to enjoy it - anywhere in the house.

Through our understanding and application of integrated home-life technology, Crane has developed a considerable reputation in combined home entertainment systems.

Rather than fitting furniture and family around the technology you have, Crane ensures it is built into the unseen fabric of your home, becoming an integral part of home life.

Visualising dreams

Simple solutions make life easier. Just as you don't need to see the boiler to deliver heat around a house, so you don't need to see the DVD player to watch a movie in the bedroom, or have a radio in the bathroom to listen to your favourite breakfast show.

The DVD can be played and the radio streamed from a hidden, centrally located source, but selected from where you are using one small remote console panel. Simple.

Imagine for a moment pausing a DVD in the sitting room, continue watching it in the kitchen, then pausing again until you've settled down to watch it in bed? The DVD may be fiction, but not the technology - just one source, three zones and one control panel.

ENSUITE

MASTER
BEDROOM

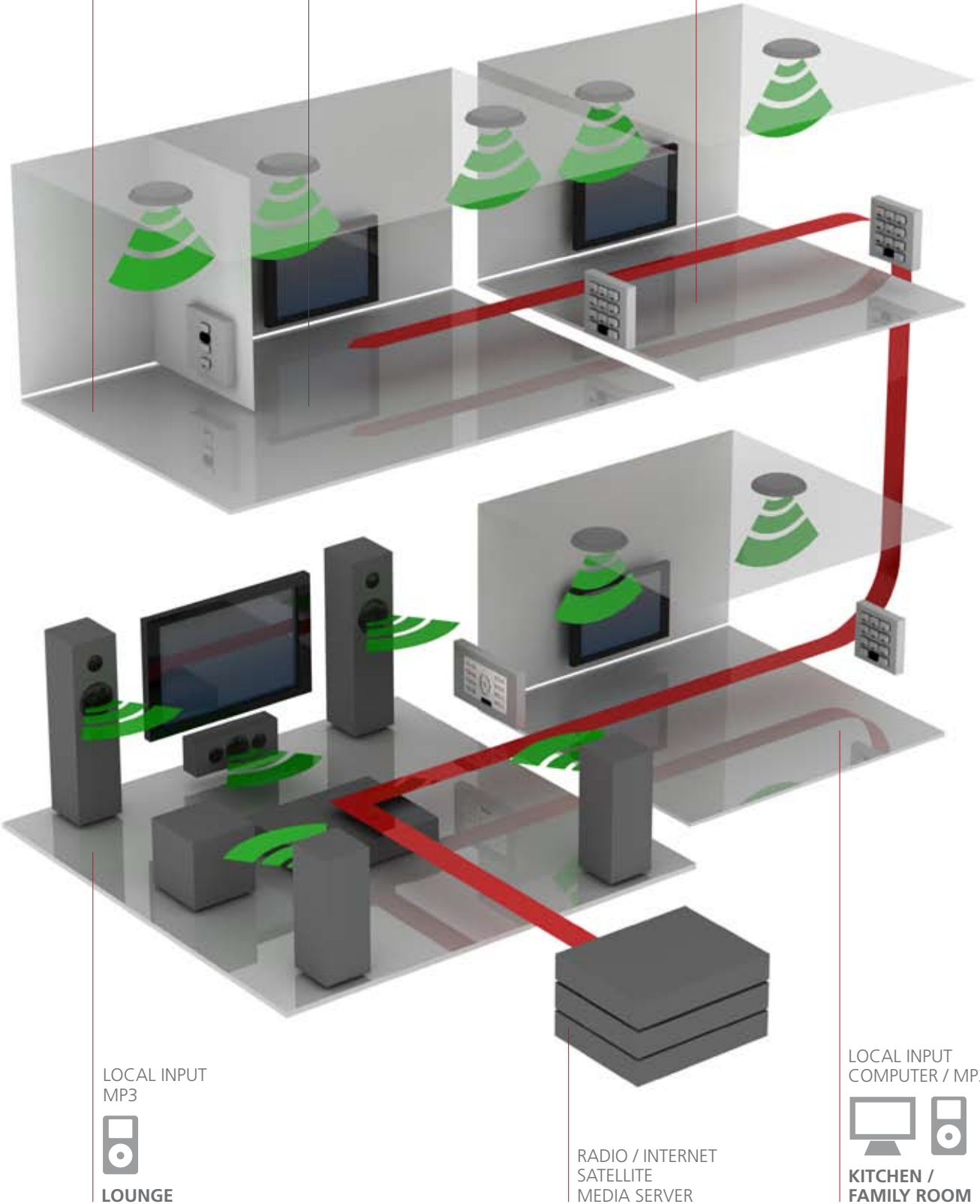
BEDROOM



LOCAL INPUT
MP3



LOCAL INPUT
COMPUTER / MP3



LOCAL INPUT
MP3



LOUNGE

RADIO / INTERNET
SATELLITE
MEDIA SERVER

LOCAL INPUT
COMPUTER / MP3



KITCHEN /
FAMILY ROOM



Designing for tomorrow

From concealed single source multi-function/multi-room integrated home entertainment systems, to fully integrated entertainment, heating, lighting and home security control systems, while the possibilities are endless, Crane's experience and professionalism come as standard.

Bringing simplicity to home life also includes our in-house computer aided design (CAD) service and design consultancy. This comprehensive service provided by our own skilled staff is also accompanied by full maintenance provision through our dedicated Service Team.

At Crane we don't just fit things in, we integrate home-life systems into your home in a way that best suits you, and following completion we like to maintain the relationship as well as your system.



From established homes to new builds and apartment blocks, Crane facilitates the creation of that clean, modern uncluttered look. Installing and maintaining bespoke turnkey integrated systems across the residential spectrum.

Using the latest technology and cabling solutions that best meet your personal specification, we are experts in today's technology and aware of what tomorrow will bring.

Lighting can also be controlled from the same control panel to create that certain mood to suit any occasion. As part of your home security system it can also automatically replicate normal light settings when you're away or let you know that you've left the kitchen light on.

Endless possibilities

As the future presses in, Crane has developed strong relationships with leading global brand names that enables us to understand and plan for tomorrow's requirements today.

The future doesn't wait and as we stream more movies into our homes, listen to more music online, enjoy digital radio and get used to TV On Demand, our LCD and Plasma screens become less the TVs of old, however state-of-the-art they are, and more the deliverer of entertainment from whichever source it comes.

New technology requires your home to become smarter. Whether it's an apartment, '30's semi, Victorian terrace or imposing self-build, Crane anticipates and delivers the future subtly.

Whether it's enabling the integration of your audio-visual systems throughout the house, so you can stream a movie and watch it in the bath, to turning off the downstairs lights, setting the alarm system and adjusting the room temperature from bed.

As a company we deal in aspirations and as we un-complicate the complicated, all things become possible. How? Because we integrate technology to simplify your life.

Find out more.

If you would like to discover how we can do this for you, we would be happy to explain. Our number's on the back.

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